



Junior Designer

LET US INTRODUCE OURSELVES..

Based in London (or within commutable distance) with a presence in Los Angeles, ICHI is a creative agency that produces standout marketing campaigns for some of the world's biggest, most loved brands. From big ideas to brand-defining creative, we make work that works.

Over here at ICHI HQ, we believe strongly in the potency of strategically formed ideas. Great creative is always focused, feels effortless, and doesn't happen by accident. Regardless of project size, our natural approach is to reach for the big idea; the one constant that runs through everything we create. A core team of invested individuals, working from pitch to completion, drives our success.

We aim high, dig deep and don't hold back: this is fundamental to our culture and has led to award winning work and lasting client relationships.

TO GIVE YOU A FLAVOUR

As a Junior Designer, you will help define and create all visual output for the agency.

As a key part of the design team, you will work closely with Designers, Senior Designers, and at times Art Directors to deliver effective creative across all client projects and to develop and maintain the ICHI brand, internally and externally.

You will assist with research, ideation, and concept execution across all media, including design for digital, moving image, and print. Consistently delivering to high standards requires versatility and a keen awareness of trends in design culture. You will help seek out current and future trends within all areas of design assisting in raising ICHI's creative output.

As a creative member of ICHI, you'll have the opportunity to build your skills within a supportive, collaborative environment. There are no lanes to swim in, and cross-disciplinary working is encouraged.



NUTS AND BOLTS

- You'll always ensure ICHI's high standard of work is executed with the day-to-day support of the Senior Designers.
- Adhere to existing brand style guidelines within all projects.
- Ensure all completed projects are consolidated and archived in the appropriate place.
- You'll have knowledge of creative trends that will inform design, developing a keen eye for detail throughout all areas of work and when finishing and finalising assets and files for client delivery.
- You'll communicate effectively with team members in order to receive feedback, allowing for efficient and effective personal and project development.
- You'll report back and have regular check-ins on progress of projects to the Senior Designer.
- You'll communicate and present concepts in a concise and professional manner whether in a verbal, written or visual context.
- You'll learn to effectively time manage yourself by communicating with the correct members of staff and seeking advice from senior creatives on best practise.
- When required you'll work as a team with Photographers, Illustrators, other Designers, Account Managers, Website Designers and Marketing Specialists, TV Producers and Directors.
- Over time you'll develop a strong understanding of the ICHI brand and also the brands/clients we work with in order to output effective creative.
- You'll contribute to and help drive the creative identity and vision of the company.



WHAT DO WE NEED

- You'll have relevant experience in a design environment whether that is graduating from university or already working in an agency/production/marketing environment.
- You'll have a portfolio of creative and highly polished work, showcasing a good understanding of typography, layout and artwork. Any experience within the gaming / entertainment sector is an extra benefit.
- You are excited about emerging trends, current events and understand the latest social communication channels.
- You have the basic skills in Adobe Creative Suite with the intention of growing to an advanced level.
- You have the right to work in the UK.

WHAT DO YOU GET

- Competitive salary (with perks) based-on-experience
- Flexible, hybrid home/office working
- Company pension scheme
- BUPA healthcare
- Income protection cover
- Life assurance
- Employee assistance programme (EAP)
- Team social events
- Summer hours
- Training
- Friendly and collaborative working environment

SUBMISSIONS

- 1st Round: email submission to **jobs@ichi-worldwide.com**
 - CV
 - Cover Letter - some more about yourself, why you would like to work at ICHI and why you'd be a good fit
 - Portfolio - showcasing the work completed under clients you have secured



- 2nd Round: video interview with Senior Designer
- 3rd Round: video interview with Senior Designer and Executive Creative Director
- 4th Round: face-to-face Client Services Director, ECD, Head of Production and Studio Head

Good luck!