



# Art Director

## REPORTS TO

Creative Director

## OVERVIEW

The ICHI Art Director role combines experience, creativity, and versatility to create gold-standard, innovative campaigns for Digital, Social, TV, Trailers, Print, Branding, and Experiential.

You will contribute to the development of the company's projects as an individual and as part of an art director/copywriter team. You will work across disciplines, with outstanding design and Photoshop skills, but also have the ability to translate your design flare to motion using Premiere + After Effects.

## MAIN RESPONSIBILITIES

- Creative conceptualisation of client campaigns, and deliverables across all media and disciplines including Design and Advertising for Print, TV, Trailer & Digital
- Communicate and present concepts and information in a concise and professional manner whether in a verbal, written or visual context
- Oversee Projects from initial ideas through to final artwork/production with the aid of Production staff
- For TV/Trailer Campaigns prepare detailed storyboards showing sequence and timing of story development for television production
- Effectively time manage yourself
- Constantly report back on progress of projects to Creative Director
- When required work as a team with, Photographers, Illustrators, Other Designers, Account Managers, Website Designers and Marketing Specialists, TV Producers & Directors

## REQUIREMENTS

- 4+ years experience (ideally within a creative agency environment)
- Design school qualification or equivalent
- Appreciation for key art with the proven ability to create original digital artworks
- Excellent knowledge of Photoshop, Illustrator, Premiere & After Effects
- Understanding of video production/post-production



- Strong understanding of current industry market trends
- Good overall sense of creativity and innovation
- Natural interest in Social Media trends
- Resourceful, flexible, quick-thinking and proactive
- Comfortable with team-based work structure
- Ability to delegate, prioritize and work under pressure
- Proven ability to work to schedules & budgets
- Experience in video games and entertainment is desirable

#### **WHAT WE OFFER**

- Competitive salary (with perks) based-on-experience
- Generous holiday allowance
- Company Health Insurance
- Team social events
- Summer hours
- Training
- Friendly working environment